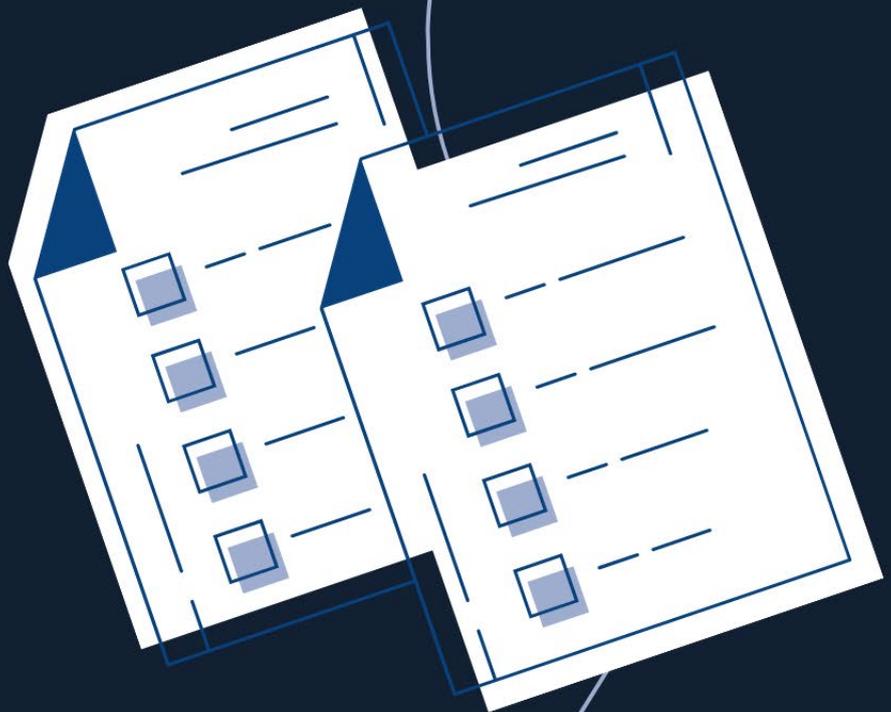


STEP 3: EVALUATE

A companion workbook to help you develop your Career Opportunity Metric™.

Sample Only.

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BEYOND
GRADUATE SCHOOL

Evaluate: Develop Your Career Opportunity Metric™
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Welcome!

Step 3 of the Beyond Grad School framework is an opportunity to evaluate what you've learned about yourself through your graduate studies, work experiences, and internships.

What are your most **marketable skills**?

What **energizes and motivates** you in your work and studies?

What **kind of people** do you like working with?

What **type of organization** will you thrive in?

What opportunities will help you build your career so that, in 5 to 10 years, you're working in **your dream job**?

To evaluate opportunities, you need a metric. To find opportunities that are right for you, you need to be able to articulate your career goals and objectives when networking, building your LinkedIn profile, and when you are interviewing for positions.

Don't skip this step. It's a critical part of the job search and hiring process.

For a job candidate, being clear on workplace values and career motivators can be the difference between simply finding a job and **building a career you LOVE.**

Companies will also evaluate you to see if you are the **right fit for their organization.** Finding talent that aligns with a company's culture is an important part of the hiring process.

Throughout the job search process, you will need to be able to **clearly communicate** your skills, and your alignment with an organization's missions, and company culture.

This module will help you do that. At the end of this module, you'll be able to examine your values, motivators and interests, articulate your career goals, skills, and values with confidence, and evaluate companies and jobs to find your best career fit.

Each lesson is accompanied by guiding questions and exercises in this workbook to help you apply what you've learned.

We recommend that you type out (or write out!) your answers as you go.

Happy learning!

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Lesson 1

Why you need a Career Opportunity Metric™

Learning objectives

At the end of this lesson, you will be able to:

1. Outline the factors you need to consider when evaluating a workplace.
2. Recognize why values and motivators matter in a job search.
3. Describe the four components of your Career Opportunity Metric™.



Questions to Consider

After watching Lesson 1 at this link: <https://institutions.beyondgradschool.com/module-1/why-you-need-a-career-opportunity-metric/>, answer the questions below and complete the exercises on the next pages.

What are some factors you need to consider when evaluating different workplaces for fit?

Why is it important to consider cultural fit with a company?

Exercises

Assumptions About Workplace Fit

Take a moment to reflect. Where do you imagine you'll enjoy working? Use the space below to describe this environment.

What assumptions have you made in choosing this environment as your ideal workplace?

Consider the assumptions you have made. Select 2 or 3 assumptions and think about how you might challenge or confirm those assumptions. What resources could you use? Who could you speak to? Use the space below to make a plan.

Assumption #1:

I will challenge or confirm this assumption by:

Assumption #2:

I will challenge or confirm this assumption by:

Assumption #3:

I will challenge or confirm this assumption by:

What did you learn through your research and work to challenge or confirm your assumptions?
What assumptions were true? Which were not? Use the space below to summarize your findings.

Based on your work, has the description of your ideal workplace changed at all? Use the space below to update your ideal work environment.

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