



BEYOND

GRADUATE SCHOOL

BEYOND

THE PROFESSORIATE

Our digital platforms allow institutions to scale career support to prepare more students for career and job search success. Give your students access to the support and resources they need to build successful careers.

WWW.GRADCAREERSUCCESS.COM

OUR PARTNERS

57+ INSTITUTIONS SCALE THEIR CAREER SERVICES WITH OUR PLATFORMS.

American Academy of Religion
Augusta University
Arizona State University
Brandeis University
Duke University
Case Western Reserve University
Catawba College
Columbia University (Postdocs)
Emory University
Florida International University
Harvard University
Illinois State University
Michigan State University
Missouri State University
New York University
Northern Illinois University
Northwestern University
Oklahoma State University
Oregon State University
Rutgers University – New Brunswick
Rutgers University – Newark
Rensselaer Polytechnic Institute
Southern Methodist University
Syracuse University
Tarleton State University
The American University of Rome
The University of Alabama
The Ohio State University
University at Buffalo
University of California – Irvine
University of California – Merced
University of California – Santa Cruz
University of Florida
University of Georgia
University of Guelph (Canada)
University of Hawaii
University of Iowa
University of Kansas
University of Kentucky
University of Massachusetts - Amherst
University of Maryland – College Park
University of Minnesota – Twin Cities
University of Nebraska Health Sciences
University of New Hampshire
University of North Carolina at Chapel Hill
University of Oklahoma Health Sciences
University of Pennsylvania
University of Pittsburgh
University of Saskatchewan (Canada)
University of Texas – Austin
University of Texas – Dallas
University of Wisconsin – Madison
Virginia Commonwealth University
Vanderbilt University
William & Mary
Worcester Polytechnic Institute
York University (Canada)



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ABOUT OUR PLATFORMS

The long-term financial futures of institutions is directly related to alumni career outcomes. Our digital platforms (Beyond the Professoriate for PhDs and Beyond Graduate School for master's students), help institutions scale career support and prepare more students for career success.

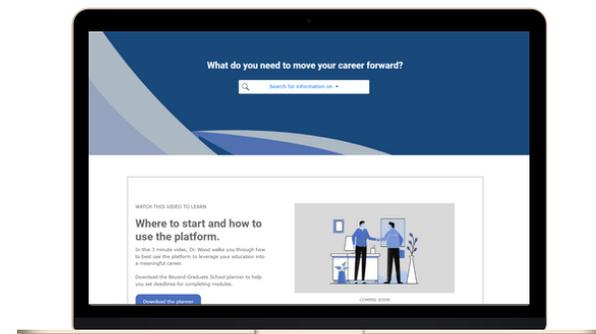
Through our platforms, we deliver comprehensive curricula designed to meet the unique professional development needs of today's master's and doctoral students. With 55 partner institutions (and growing) we have a proven track record of providing high-quality resources to support graduate programs.

Through our platforms, your students will be able to :

- explore career options,
- learn job search strategies through structured curriculum,
- and secure employment in their fields of interest.

“ The Beyond Grad School Team has successfully scaled all of the beneficial aspects of individual career advising to institution-wide initiatives, and has created platforms that are engaging and meaningful to the students that have the opportunity to use them.

-Institutional Partner



HOW WE SUPPORT CAREER SERVICES



PREPARE MORE STUDENTS

The Center's two platforms provide a scalable solution for reaching today's busy graduate students. Whether they are part-time, full-time, or attending their program online, students have access to on-demand, 24/7 career support when and where they need it.



IMMEDIATE IMPLEMENTATION

Our completed curriculum and virtual platforms mean staff can immediately begin directing students towards resources for their professional development. Beyond Grad School and Beyond the Professoriate provide resources to support students AND career center staff.



MAXIMIZE 1:1 ADVISING

Curriculum for master's students and doctoral students is designed to complement on campus resources and 1:1 career advising. Assign a career module, then meet with your student so you can both make the most out of your appointment!



BUILD SUSTAINABLE GRADUATE PROGRAMS

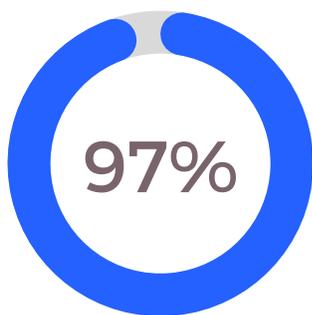
Alumni career outcomes are critical to the reputation and long-term financial futures of universities. When graduate alumni struggle to build careers, they doubt their education and fault their institutions. Investing in career support for students is an investment in the future of your graduate programs.

BEYOND GRADUATE SCHOOL

Beyond Graduate School is the only digital platform designed to meet the specific professional development needs of today's master's students.

From video lessons on **career exploration**, to **writing application materials**, to **interviewing** and **negotiating** for that next career step — our platform provides master's students with the information they need to make the most out of their education and investment.

Beyond Grad School's unique curriculum is designed by learning specialists and experts in career development. Our programming is research-driven and proven to support master's students in building their careers.



of learners feel **more prepared** for their job search.

“

“Beyond Graduate School gave me a more systematic approach to job searching and clarified information that was previously fragmented. The information on networking was particularly relevant to my situation ”

-Master's student

”

BEYOND THE PROFESSORIATE

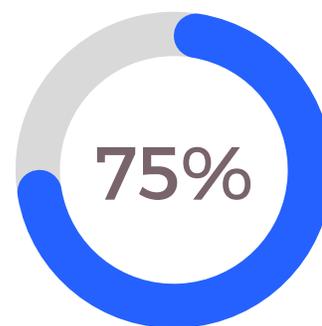
Beyond the Professoriate is an e-learning platform where doctoral students and PhDs can explore career options and learn job search strategies to secure employment in academia and beyond.

Through two programs of study (**Faculty Careers** and **Professional Careers**), students are empowered to make informed decisions about their career path and learn successful job search strategies from other PhDs.

By subscribing to Beyond the Professoriate, your institution will provide on-demand and web-based career education resources to supplement the important in-person workshops and training work that you offer to graduate students and postdocs on your campus.

“ Beyond the Professoriate helped me understand how others, who left academia, navigated their paths. It also provided concrete, extremely useful advice for the postac job search. The biggest thing it has done for me is to make me feel more confident about my skills and abilities, and show me that I don't have to be afraid of what comes next. In fact, it has shown me how exciting and fun this whole thing can be, instead of terrifying!

-Graduate student



of learners feel more confident in their job search

WHAT'S INSIDE

TAILORED CAREER SUPPORT

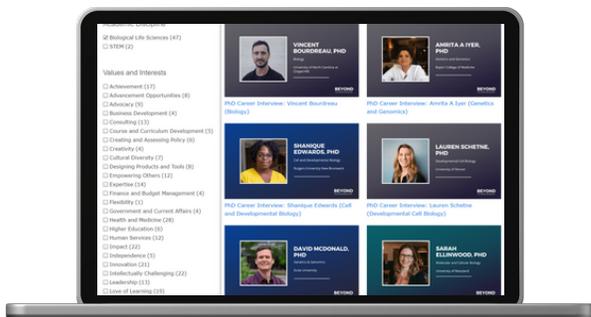
Doctoral and master's students approach their education and job search with different goals and objectives. As such, the challenges facing doctoral and master's students are unique and require different resources and support.

We leverage our training and expertise as educators and scholars to confront the employment challenges facing master's and doctoral students.

SCALABLE CAREER SERVICES

With 3114 students (undergraduate and graduate) for every 1 professional development staff member, under-resourced career offices may overlook the specific needs of graduate students due to budget constraints.

By partnering with the Center, universities are able to provide a high-quality, structured, educational tool to support the unique needs of master's and doctoral students.



As a one-person office, having the [e-learning] platform has really helped me scale programming. I also use it as a "pre-assignment" for some of my coaching appointments, enabling me to be able to go deeper with students since they have learned the basics.

- Institutional partner

| | | |
|---|--------|--------|
| Comprehensive curriculum designed to support master's students to build careers | ✓ | |
| Comprehensive curriculum to prepare PhDs for a non-academic job search | | ✓ |
| Comprehensive curriculum to prepare PhDs for a faculty job search | | ✓ |
| On-demand video lessons and workbooks | ✓ | ✓ |
| Video library featuring alumni working in diverse careers | ✓ | ✓ |
| Live monthly webinars and annual virtual conferences | ✓ | ✓ |
| Accessible and up-to-date UX design to support all learners | ✓ | ✓ |
| Designed to support all academic disciplines | ✓ | ✓ |
| Marketing support to help your office engage students in the platforms | ✓ | ✓ |
| Two virtual workshops per year for your campus community. | ✓ | ✓ |
| Total hours of on-demand instructional content | 50 hrs | 80 hrs |

PRICE STRUCTURE

Our platforms are priced by the size of your graduate student population. With our marketing support, institutions engage 20% or more of their graduate students, double the number typically served by career services offices. Your office will receive email templates, event promotional materials, and the opportunity to schedule live information sessions for your campus community. Please email institutions@gradcareersuccess.com for detailed pricing.

Bundled Pricing

Subscribe to Beyond the Professoriate and Beyond Graduate School for one flat price

| Campus Size | Number of master's and doctoral students | Annual Subscription |
|--------------------|---|----------------------------|
| Small Campus | < 2500 | Please inquire |
| Midsized Campus | 2500 - 6000 | Please inquire |
| Large Campus | 6000 + | Please inquire |

Price for 1 Platform

Choose to subscribe to either Beyond the Professoriate or Beyond Graduate School

| Campus Size | Number of master's OR doctoral students | Annual Subscription |
|--------------------|--|----------------------------|
| Small Campus | < 900 | Please inquire |
| Midsized Campus | 1000 - 3000 | Please inquire |
| Large Campus | 3000 + | Please inquire |

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THE PROFESSORiate

Contact us today to book a demo or learn more.



institutions@gradcareersuccess.com



www.gradcareersuccess.com

